

The Caledonia Citizens' Alliance held its first of many information sessions today with regard to the ongoing land dispute at the Douglas Creek Estates. The following is a summary of information discussed at the meeting.

### **Government Negotiations: Ralph Luimes**

- Discussed the ongoing government negotiations 'table' with the natives. He explained how the table works and emphasized the need for everyone to have 'legal' status at the table. At this time the natives have been unable to find a representative.
- Mr. Luimes indicated that the committee is working with Haldimand County and it is important to remember that all funds distributed by the Province of Ontario are issued to Haldimand County to administer.

### **Government Negotiations: Jason Clark**

- Jason Clark informed the group that the Provincial representatives including David Ramsey review this ongoing land dispute every day.
- He also indicated that he believes that the current criteria for economic relief is too tight; to date (as of June 9<sup>th</sup>) only 32 applications had been submitted, 15 cheques had been issued amounting to only \$35,000. It is important for business to continue to apply for funding. This will put pressure on the government to supply more and appropriate funding.
- The Alliance has been told that individual insurance companies should cover losses as a result of the power outage.
- The Province of Ontario suggested uses for the Douglas Creek Estates: The land may end up in a trust with a 3<sup>rd</sup> party ownership i.e. Haldimand County being the 3<sup>rd</sup> party.

### **Economic Recovery Plan: Andy Fitzhenry**

- Brian Torsney was hired to direct the campaign.
- Haldimand County has received \$210,000 from the Province of Ontario to run a promotional Campaign.
- Campaign start date: June 20<sup>th</sup> to run for 12 weeks.
- Objectives of the Campaign:
  - To increase traffic and consumer business in Caledonia.
- Message:
  - Come to Caledonia and enjoy the great outdoors right in your own backyard.
- Tactics:
  - Radio
  - Newspaper

### **Media Relations: Ken Hewitt**

- The goal of the media campaign (as of June 9<sup>th</sup>) is to reach out to Six Nations to come together and support Caledonia and for Caledonia to support Six Nations however it must be an equal effort on both sides.
- The O.P.P. have indicated that all criminal activity will be investigated and charges will be laid where appropriate.

### **Community Relations: Bob Salac**

- The committee is working diligently to get the website up-to-date.
- The committee will hold regular information meetings for the Community.
- There is a plan to hold a special event in August.